

60 Second Commercials

The #s in front of these paragraphs refer to the 3 parts of the 60 second commercial.

Example #1 – Finance major

1. My degree is in finance and I will be graduating this December. While attending college I worked 25 to 30 hours a week. I spent the last 4 semesters working in a cooperative education position for Hastings in their accounting and finance department. I was able to get “hands-on” experience in cost accounting, cash-flow analysis, budget developing and I assisted in preparing client proposals.
2. Through these job experiences I have been given the opportunity to polish my customer service skills as well as gaining technical skills. I have strong planning and documentation abilities and I am analytically oriented.
3. My career goal is to work for a bank and eventually become a loan officer. I believe I have the key traits for success in banking. I have good common sense, I can juggle multiple tasks, I have a positive attitude and excellent communications skills. I think my greatest strength is my capacity to get along with a wide variety of people and personalities.

Example #2 – Teacher Candidate

1. My degree is in reading and I will be graduating this May. The past 2 years I worked 20 hours per week at Kids Kollege, the childcare facility here on campus, while attending school full time. At Kids Kollege I was able to gain valuable experience in pre-K teaching, lesson plan development and a real knowledge of what it is like to teach at this level. I also have over 200 volunteer hours working in local elementary schools.
2. Through these teaching experiences I have been given the opportunity to polish my teaching style as well as gain other valuable classroom skills. I have strong planning and communication abilities and I thoroughly enjoy teaching young children.
3. My career goal is to teach elementary age children and I would also like to explore the possibility of moving into school counseling at some point. I believe I have the key traits for success in teaching. I have good common sense and can juggle multiple tasks. I have a positive attitude, excellent communication skills and above all, a strong desire to teach youngsters. I think my greatest strength is my capacity to get along with a wide variety of people and personalities.